



## Happy New Year

2017 was a pretty great year. Here`s to 2018 and another great year, great people, great pets and great memories!

Happy New Year to all of our clients and readers! We hope that you had a wonderful festive season and a great start so far to 2018!

**What`s a better start to the year than by treating your pet to a Pet Health Plan this New Year?** An animal health plan allows you to spread the cost of your pets' routine preventive health care. It is a monthly direct debit which helps you budget for your pets everyday healthcare needs.

**Why have a pet health plan?** We believe in a proactive, preventive approach to your pet's healthcare. We know how important your pet's health is to you and we want to help you keep them happy and healthy for longer. Regular check-ups, vaccinations, parasite control and early diagnosis of any potential health issues will help your pet enjoy a long, comfortable life.

Our plans are available for dogs, cats and rabbits.

**Call us to find out how much money you will save by paying monthly.**



### How to join?

Find out more by visiting our website [www.adamsvets.co.uk](http://www.adamsvets.co.uk) or by calling us on 0151 733 5755 (Wavertree branch) or 0151 525 0847 (Fazakerley branch).

## Working together for a healthier, happier life for your pet

- Know that you're protecting your pet with regular vaccinations, flea, worm and parasite treatment.
- With regular visits included in your pets' health plan, we can spot early warning signs of any illnesses or conditions your pet may develop – so treatment can start earlier.
- Get the right care for the right stage of your pet's life as the plans are designed to suit all age ranges – from puppy and kitten to adulthood.
- We will grant you exclusive discounted prices on other services and treatments, including food and toys.
- Be reassured that you are providing the most proactive care for your pet throughout its life.

## What's included?

**All of the plans include flea and worm treatment, annual vaccinations and six-monthly health checks with the vet, discounts on procedures such as neutering and spaying, dentals or special diets your pet may need, and also unlimited free nurse clinics, nail clipping**



**Vaccinations  
with  
Consultations**



**Flea & Worm  
Treatments**



**Annual Health  
Checks**



**Discounted  
Services**

## For the love of cats



If you're a cat owner, chances are that you've been worried that your beloved cat finds the vet experience horribly stressful. Not only because he's ill or injured, or even just waiting for their annual health assessment, and about to see the vet, but because, for cats, the vet practice can be a terrifying place. The cacophony of canine noise, barking, whining and clawing, can send a cat's cortisol stress hormones soaring through the roof. That's why many cat owners resist taking their beloved cat to the vets in the first place, preferring to see if they get better, rather than putting their poor puss through such a stressful ordeal. That approach is clearly not in the cat's best interests.

As a response to these concerns we decided a few months ago to organise a cat-only clinic every Wednesday from 2pm to 3pm. Our practice is quiet,

and we release a synthetic calming pheromone into the air. This is the same as the pheromone that cats release from the glands around their mouth, neck and

tail when they are 'bunting' or rubbing up against objects that mark their home territory. It sends the olfactory signal that 'there is no need to be anxious, this place is fine'.

Some of our veterinary nurses and veterinary surgeons are passionate about cats and dedicate part of their career to learn about them and provide expert medical care to felines. Our highly-trained, caring nurses are cat lovers and owners; nurses who understand their patients are unique and need sensitive handling.